

How sport can address the integrity challenges arising from sports betting

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N O R T H R I D G E

Objective

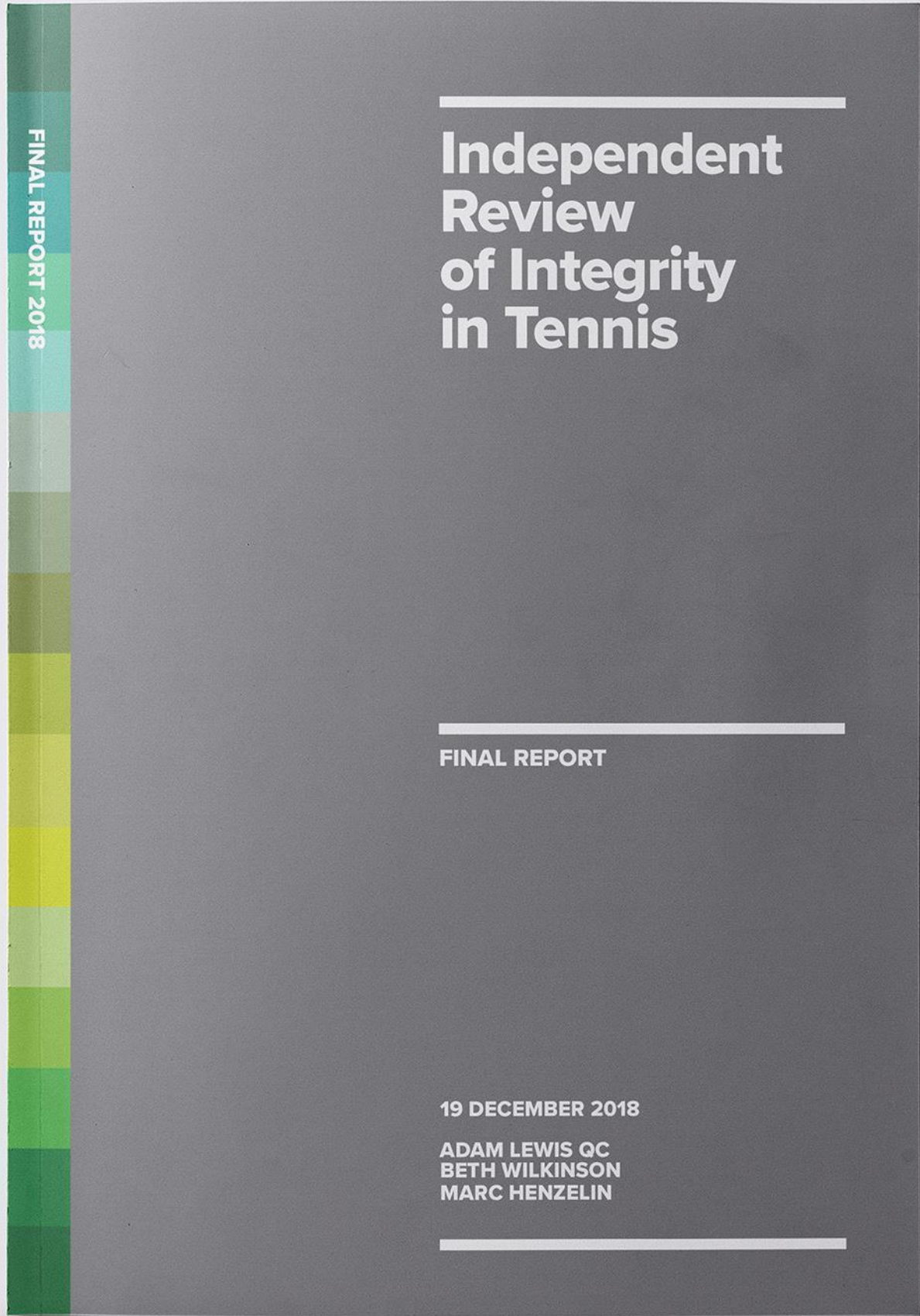
What will we cover today?

1. Independent Review of Integrity in Tennis
2. Key considerations for all sports in addressing the integrity challenges arising from sports betting



Independent Review of Integrity in Tennis

#1



Independent Review of Integrity in Tennis - Background

Background

- In early 2016, the international governing bodies of tennis (ATP, WTA, ITF and Grand Slam Board) appointed a three-person panel to review integrity in tennis
- The independent review followed the publication of 'The Tennis Racket', a joint BBC/Buzzfeed News investigation that claimed to reveal:
“Betting worth billions. Elite players. Violent threats. Covert messages with Sicilian gamblers. And suspicious matches at Wimbledon. Leaked files expose match-fixing evidence that tennis authorities have kept secret for years”



Independent Review of Integrity in Tennis - Role

The Panel's role was to address:

- The nature and extent of the integrity problem over time
- The appropriateness and effectiveness of the sport's historical approach, and present approach, to addressing the problem
- Potential changes to improve how the sport tackles the problem in the future



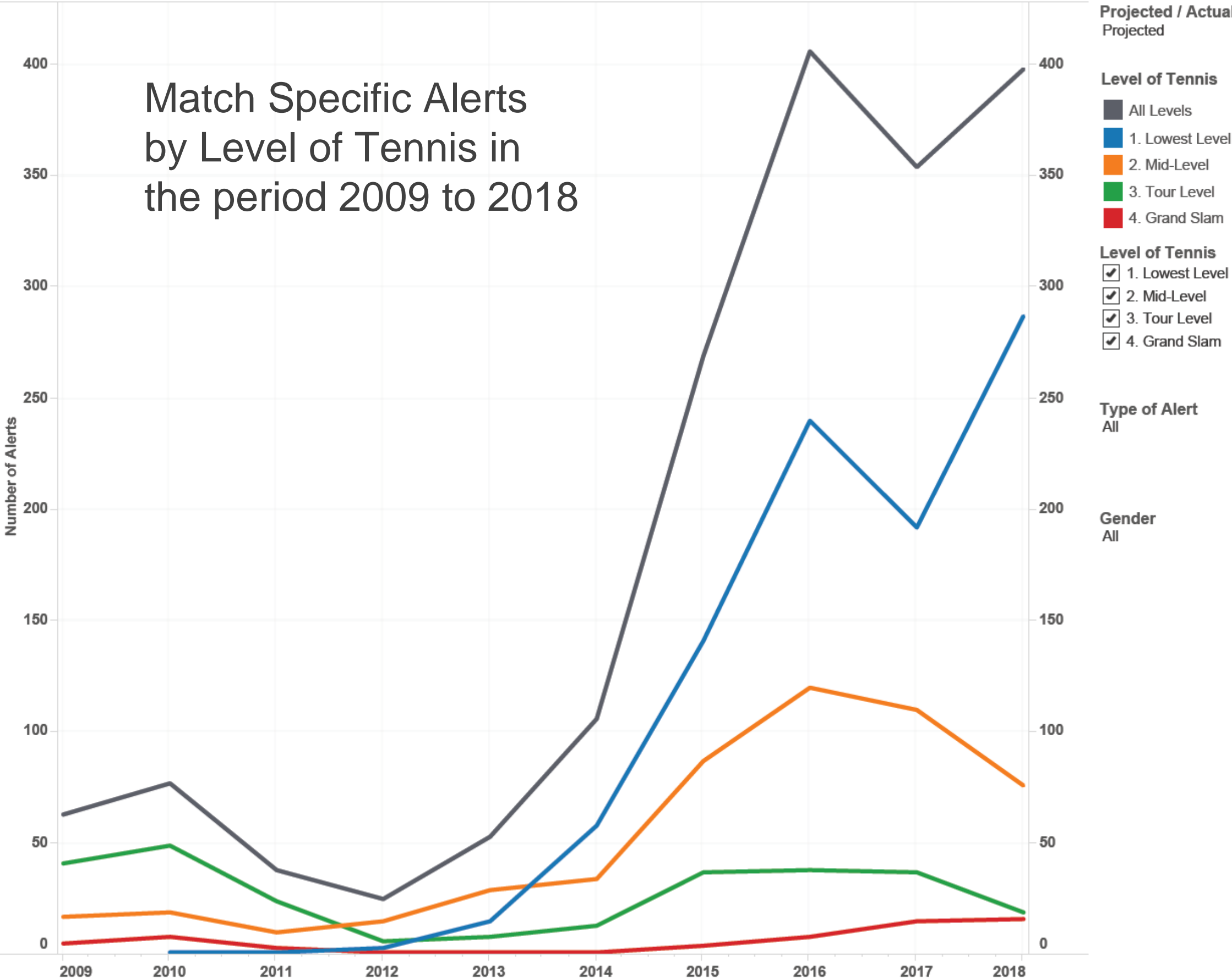
Independent Review of Integrity in Tennis - Findings

April 2018

The Panel published its Interim Report and accompanying Record of Evidence and Analysis

The Panel found that the nature and extent of the integrity problem faced by tennis is serious and substantial. Relevant factors were:

- The nature of the game lends itself to manipulation for betting purposes
- The player incentive structure created a fertile breeding ground for breaches of integrity
- Online betting and the sale of official live scoring data greatly exacerbated the problem



Independent Review of Integrity in Tennis - Recommendations

December 2018

- In December 2018, the Panel published its Final Report
- The Final Report concluded that:
“There is no simple solution or panacea to deal with the problem now faced”
- The Final Report contained 12 recommendations, including interlocking measures within the recommendations, to address the integrity problem

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B

Establishing a newly-empowered TIU with independent Supervisory Board oversight

Recommendation 3 – There should be a new Supervisory Board to provide independent oversight of the TIU

Recommendation 4 – The TIU should be reorganised with more independence and greater capabilities

Independent Review of Integrity in Tennis - Recommendations

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C

Preventing breaches of integrity through education, control of access, and disruption

Recommendation 5 – Integrity education should be expanded and improved

Recommendation 6 – Tennis should adopt robust registration, accreditation, security, and exclusion practices

Recommendation 7 – Disruption

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D

Forcing expanded integrity rules and changing the TIU’s approach to investigating and punishing offenders

Recommendation 8 – The prohibitions and obligations of the TACP should be clarified and expanded

Recommendation 9 – The TIU’s investigative processes should be improved in several respects, to facilitate proactive investigations and to address the TIU’s current backlog

Key considerations for all sports

#2



Consideration 1: Susceptibility to corruption

Key factors:

- Size of betting markets
- Historic corruption issues
- Number of betting opportunities, live markets and live data/statistics
- Sophistication of infrastructure around the sport
- Ability of individual to fix outcome/score/event without detection
- Tolerance of deliberate underperformance/tanking within the sport
- Alignment of financial incentives within the sport



Consideration 2: Relationship with betting industry

- Sponsorship
- Sale of live scoring data
- Memoranda of understanding
- Integrity fees / levies

N.B.A. Makes MGM Resorts International Its First Gambling Partner

The New York Times

NHL's Historic Deal With MGM Resorts Completes Gary Bettman's U-Turn On Sports Betting

Forbes

MGM Resorts Hits Trifecta With MLB Gaming Partnership, Not Close On Potential NFL Betting Deal

Forbes

NFL partners with Caesars Entertainment in first casino sponsorship

ESPN

FA announces end to all sponsorship deals with betting companies

theguardian

Consideration 3: Role of data

Sale of live data

- Risk assessment on impact of data sale
- Prohibit onward sale of official live data
- Termination provisions
- Provisions for disruption of live scoring / video streaming

Role of betting data

- Quantitative (algorithmic) followed by qualitative (human)
- Crucial, but just one of a number of required tools



Consideration 3: Role of data

Case Study: Joseph Lamptey

“... a link exists between (i) the deviation in the betting patterns and (ii) the Field Decisions, as each of them, inexplicable if taken alone, appears to find an “explanation” only in the other.”

CAS Panel



Consideration 4: Education

- Integrity rules must be clear and easy to follow
- Tailored education programmes

Case Study: Joey Barton (2017)

“...I had a general awareness of the rules on betting and I was aware of the change which took place in or around 2014 which tightened the rules and brought in a blanket ban on betting. There was also a difference in my mind about what was against the rules, and what was harmful and would be enforced by the FA.”

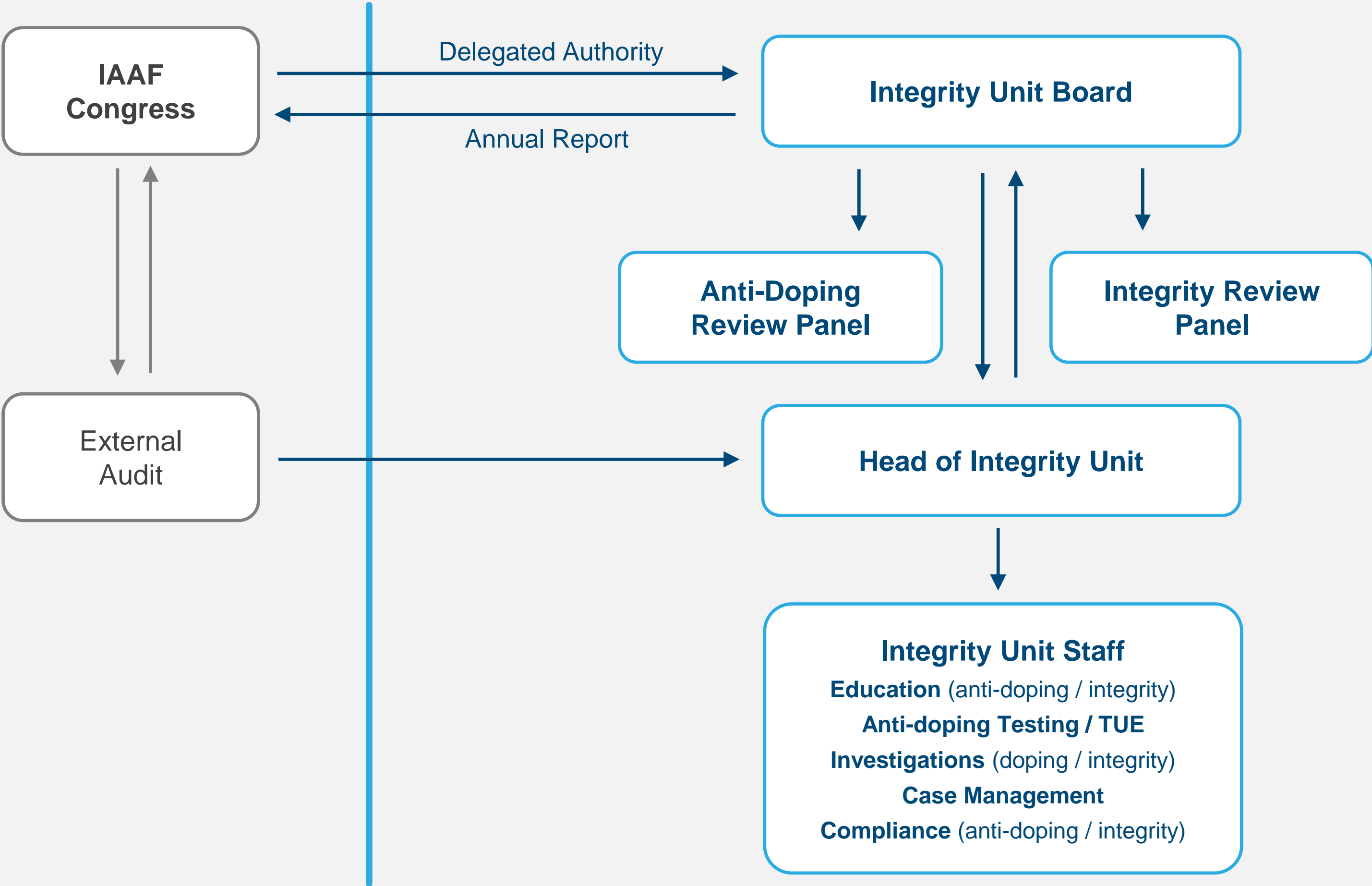
The Football Association v Joseph Barton



Consideration 5: Structure

Legal structure

- Governance and oversight
- Funding



Consideration 6: Personnel

- Diverse subject matter experts
- Support from dedicated legal / compliance, audit and PR functions
- Relevant language skills

Data Analyst, Integrity and Investigations

REQ ID: 856

LOCATION: New York, New York, US, 10022

At the NBA, we're passionate about growing and celebrating the game of basketball. Through the intensity of the game and the amazing athletic skill of our players, we deliver excitement to hundreds of millions of fans around the world.

As a global sports and media business, the NBA is so much more. While Basketball Operations runs the league's on-court activities, other departments manage relationships with television and digital media partners, develop marketing partnerships with some of the world's most recognizable companies, oversee the licensing of NBA merchandise, and handle a wide range of responsibilities that drive the NBA's success.

The NBA Legal Department provides advice and counsel with respect to the League's activities and businesses on a global basis. The Data Analyst, Integrity and Investigations, will be responsible for supporting the League-wide integrity monitoring program, primarily related to sports betting. The Data Analyst will also support investigations into allegations of misconduct.



Consideration 7: Relationship with law enforcement

Enhanced powers of investigation

- Governing bodies lack certain investigatory powers but can take action quickly
- Law enforcement / regulatory bodies:
 - Greater investigatory powers (for example: search and seizure, interception)
 - Higher burden of proof
 - Slow progress can hinder disciplinary action



Consideration 7: Relationship with law enforcement

Case study: Daniele Bracciali and Potito Starace (2018)

- Players received lifetime (plus \$250k fine) and 10-year (plus \$100k fine) bans respectively for contriving the outcome of a match in 2011
- 7 years from offence to final disciplinary sanction
- Delay in part due to criminal proceedings



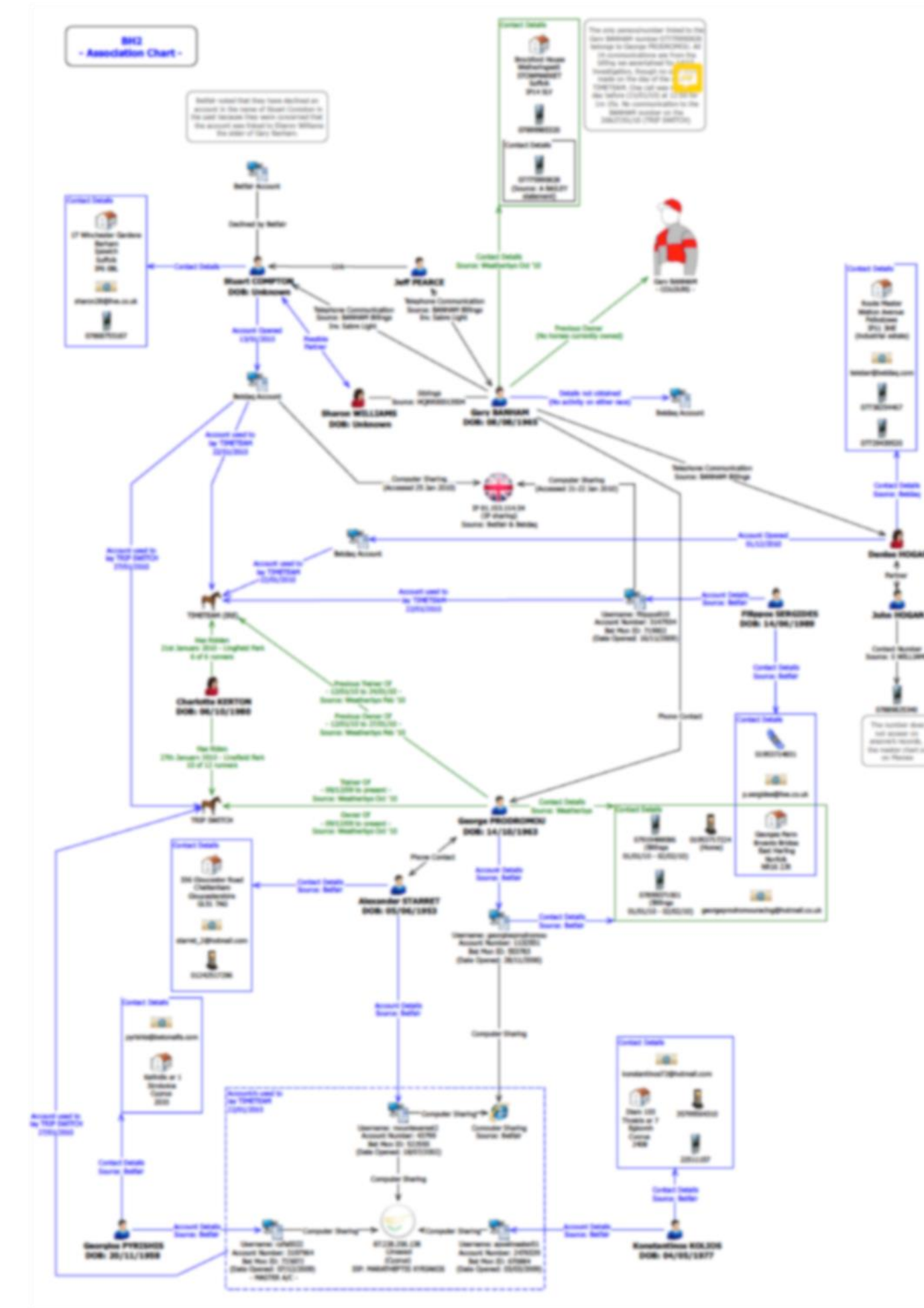
Consideration 8: Tools of the sport integrity function

Prevention

- On-site security
- Live monitoring of betting markets
- Advanced warnings / provisional suspensions / warning off
- Integrity testing – jurisdictional issues

Investigation

- Interviews
- Inspection of personal records / property
- Offence for non-compliance
- Whistleblowing
- Substantial assistance



Consideration 8: Tools of the sport integrity function

Case study: Tim Donaghy



Questions





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